

Interactive Solutions For Today's Business

TO ORDER:

TEL: 1-973-347-2155 FAX: (973) 215-2121 Email: sales@medianow.com www.medianow.com/gov

ORDERING HOURS:

MONDAY TO FRIDAY: 9 AM TO 5 PM (EST)

GSA Schedule 70

Contract Number: GS-35F-0800N Contract Period: Jul 24, 2003 to Jul 23, 2023

AUTHORIZED FEDERAL SUPPLY SERVICE INFORMATION TECHNOLOGY SERVICES SCHEDULE PRICELIST

Special Item
Number 33411

Purchasing of new electronic equipment

Special Item
Number 54151S

Information Technology (IT) professional Services

We are all proud to serve government buyers with proven digital media infrastructure, devices and services.

MediaNow is a CVE Verified Veteran Owned Small Business and has a long heritage in leading edge technology. Our roots began with the first independent computer graphics company in New Jersey that evolved into digital media and IT infrastructure leader, delivering proven media tools, systems and infrastructure for Government communicators.

Our business is to provide our clients the ability to get their messages across to literally any audience in any place at any time. Our Clients can reach their target audience anywhere and interact with them. Our seasoned IT developers can create custom applications or deploy commercial software to provide a solution. Our work can be seen from Broadway to the Pentagon.

MediaNow can expertly advise, provide a single part or design and build turnkey projects.. Our signature is simple and elegant solutions that are focused on results and cost control. Our comprehensive line of communications hardware gives you greater cost control and project flexibility. Most of all, you will like how MediaNow conducts business. We strive to be the type of people who we would want to do business with. Take a look at MediaNow and discover a world of great technology and professional services. We will always make you look good. That's our business and we love it.

1a. Special item number(s) SIN: 33411, 54151S

1b.

Model#	DESCRIPTION	LI	ST PRICE	vernment Price for Qty of 1. This is a 25% discount from list.
RM-CAL-1	Scala Maintenance CAL	\$	25.00	\$ 19.60
Labor	Systems Administrator	\$	107.00	\$ 80.00

For a complete listing of Products offered by MediaNow Inc. Please visit the GSA Advantage Website.

1c. Hourly rates: N/A

2. Maximum order: \$1,000,000

3. Minimum order: \$350

4. Geographic coverage: ConUS, AK, PR, HI and US Territories.

5. Point(s) of production: United States

6. Discount from list, prices or statement of net price: **Federal Government price is list price minus** SIN **334113%** - **51.05%** and SIN **54151S**: **10%** - **37%** discount.

7. Quantity discounts: N/A

8. Prompt payment terms: 1% 20 days (N/A on credit card)

9a. Government purchase cards are accepted in full.

9b. Government purchase cards are accepted.

10. Foreign items: None

11a. Time of delivery: 10-30 days ARO

11b. Expedited Delivery: **24–48 hours ARO contingent upon availability. Delivery represents shipment from facility and not to destination.**

11c. Overnight and 2-day delivery: Customer may call for availability and rates for overnight and 2-day delivery.

11d. Urgent Requirements: Accepted when product is available.

12. F.O.B. point(s): F.O.B. Destination-ConUS / F.O.B. Origin- AK, PR, HI

13a. Ordering address: One Maple Ave, 1E, Netcong, NJ 07857

13b. Ordering procedures: Government PO emailed or faxed. Call / GSA Advantage with Government credit card.

14. Payment address: One Maple Ave, 1E, Netcong, NJ 07857

15. Warranty provision. See individual model specifications for standard commercial warranty.

16. Export packing charges: \$65 per hour, per man, plus daily warehouse charges.

- 17. Terms and conditions of Government purchase card acceptance: Contractor will accept government purchase card for orders of \$3,000.00 or less. Contact contractor for acceptance of larger orders.
- 18. Terms and conditions of rental, maintenance, and repair: N/A
- 19. Terms and conditions of installation: N/A
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: **N/A**
- 20a. Terms and conditions for any other services: manufacturers offer training and support
- 21. List of service and distribution points: N/A
- 22. List of participating dealers: N/A
- 23. Preventive maintenance: Service plans from manufacturers
- 24a. Special attributes such as environmental attributes: N/A
- 24b. Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services at www.gsaappliances.com. The EIT standards can be found at: www.section508.gov : N/A
- 25. Data Universal Number System (DUNS) number. 195953922
- 26. Notification regarding registration in Central Contractor Registration (CCR) database. **MediaNow, Inc. CCR SAM registration is valid through 03/01/2021**

TERMS AND CONDITIONS APPLICABLE TO PURCHASE OF GENERAL PURPOSE COMMERCIAL INFORMATION TECHNOLOGY EQUIPMENT (SPECIAL ITEM NUMBER 132-8)

- 1. MATERIAL AND WORKMANSHIP All equipment furnished hereunder must satisfactorily perform the function for which it is intended.
- 2. ORDER written orders, EDI orders (GSA Advantage!), credit card orders, and orders placed under blanket purchase agreements (BPA) agreements shall be the basis for purchase in accordance with the provisions of this contract. If time of delivery extends beyond the expiration date of the contract, the Contractor will be obligated to meet the delivery and installation date specified in the original order. For credit card orders and BPAs, telephone orders are permissible.
- 3. TRANSPORTATION OF EQUIPMENT FOB DESTINATION. Prices cover equipment delivery to destination, for any location within the geographic scope of this contract unless otherwise specified.
- 4. INSTALLATION AND TECHNICAL SERVICES
- a. INSTALLATION. When the equipment provided under this contract is not normally self-installable, the Contractor's technical personnel shall be available to the ordering activity, at the ordering activity's location, to install the equipment and to train ordering activity personnel in the use and maintenance of the equipment. The charges, if any, for such services are listed below, or in the price schedule: **Prices listed in the price schedule**
- b. INSTALLATION, DEINSTALLATION, REINSTALLATION. The Davis-Bacon Act (40 U.S.C. 276a-276a-7) provides that contracts in excess of \$2,000 to which the United States or the District of Columbia is a party for construction, alteration, or repair (including painting and decorating) of public buildings or public works with the United States, shall contain a clause that no laborer or mechanic employed directly upon

the site of the work shall receive less than the prevailing wage rates as determined by the Secretary of Labor. The requirements of the Davis-Bacon Act do not apply if the construction work is incidental to the furnishing of supplies, equipment, or services. For example, the requirements do not apply to simple installation or alteration of a public building or public work that is incidental to furnishing supplies or equipment under a supply contract. However, if the construction, alteration or repair is segregable and exceeds \$2,000, then the requirements of the Davis-Bacon Act applies. The ordering activity issuing the task order against this contract will be responsible for proper administration and enforcement of the Federal labor standards covered by the Davis-Bacon Act. The proper Davis-Bacon wage determination will be issued by the ordering activity at the time a request for quotations is made for applicable construction classified installation, deinstallation, and reinstallation services under SIN **33411**. MediaNow Inc. Approved GSA Pricing GS35F0800N MediaNow Inc. Web: www.MediaNow.com • 1 Maple Avenue 1E, Netcong NJ 07857 Phone: (973) 347-2155 • CAGE Code: 0Z3U7• DUNS 195953922 • E-mail: info@medianow.com

- c. OPERATING AND MAINTENANCE MANUALS. The Contractor shall furnish the ordering activity with one (1) copy of all operating and maintenance manuals which are normally provided with the equipment being purchased.
- 5. INSPECTION/ACCEPTANCE The Contractor shall only tender for acceptance those items that conform to the requirements of this contract. The ordering activity reserves the right to inspect or test any equipment that has been tendered for acceptance. The ordering activity may require repair or replacement of nonconforming equipment at no increase in contract price. The ordering activity must exercise its post acceptance rights (1) within a reasonable time after the defect was discovered or should have been discovered; and (2) before any substantial change occurs in the condition of the item, unless the change is due to the defect in the item.

6. WARRANTY

- a. Unless specified otherwise in this contract, the Contractor's standard commercial warranty as stated in the contract's commercial pricelist will apply to this contract.
- b. The Contractor warrants and implies that the items delivered hereunder are merchantable and fit for use for the particular purpose described in this contract.
- c. Limitation of Liability. Except as otherwise provided by an express or implied warranty, the Contractor will not be liable to the ordering activity for consequential damages resulting from any defect or deficiencies in accepted items.
- d. If inspection and repair of defective equipment under this warranty will be performed at the Contractor's plant, the address is as follows: 1 Maple Avenue 1E, Netcong NJ 07857 Phone: (973) 347-2155 or the manufacturer's location.
- 7. PURCHASE PRICE FOR ORDERED EQUIPMENT The purchase price that the ordering activity will be charged will be the ordering activity purchase price in effect at the time of order placement, or the ordering activity purchase price in effect on the installation date (or delivery date when installation is not applicable), whichever is less.
- 8. RESPONSIBILITIES OF THE CONTRACTOR The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City or otherwise) covering work of this character, and shall include all costs, if any, of such compliance in the prices quoted in this offer.
- 9. TRADE-IN OF INFORMATION TECHNOLOGY EQUIPMENT When an ordering activity determines that Information Technology equipment will be replaced, the ordering activity shall follow the contracting policies and procedures in the Federal Acquisition Regulation (FAR), the policies and procedures regarding disposition of information technology excess personal property in the Federal Property Management Regulations (FPMR) (41 CFR 101-43.6), and the policies and procedures on exchange/sale contained in the FPMR (41 CFR part 101-46).

SIN#	Labor Category	Cost per hour
54151S	Project Manager	\$120
54151S	Systems Architect	\$115
54151S	Project Control Specialist	\$100
54151S	Network Engineer	\$100
54151S	Software / Hardware Engineer	\$90
54151S	Systems Administrator	\$80
54151S	Software Specialist	\$120

PROJECT MANAGER - \$120 per hour

Manages highly complex technical/engineering projects. Responsible for planning, organizing, and executing all phases of small to mid-size client projects. Responsible for establishing and meeting project milestones by analyzing the clients needs and then leading a team of programmers, graphic designers, and other team members to complete the project within specified timeline.

Duties and Responsibilities:

Client Liaison

Analyzes client objectives and prepares a 'Requirements Document.' Establishes major project milestones and general project timelines. Assures that all milestones are achieved on time and to a high level of quality.

Ultimately responsible for client satisfaction.

• Supervision

performs additional duties as assigned.

Experience and Education Requirements:

Bachelor's degree, or equivalent, and four (4) years of general experience.

Six (6) years of general experience is considered equivalent to a Bachelor's degree. With a Master's degree, no specific experience is required.

SYSTEMS ARCHITECT - \$115 per hour

Senior analyst who performs a variety of systems design and engineering tasks that are broad in nature and are concerned with design and implementation of major enterprise systems development and integration, including supporting personnel, hardware, software, and support facilities and/or equipment.

Duties and Responsibilities:

- Plans and performs systems and networking engineering research, design development, and other assignments in conformance with system and network design, engineering, and customer specifications.
- Manages highly complex technical/engineering projects.
- Coordinates the activities of Systems Engineers and Network Engineers assigned to specific system and network engineering projects.
- Acts as the lead technical authority on a project team.
- Performs additional duties as assigned.

Experience and Education Requirements:

Master's degree, or equivalent, and ten (10) years of general experience. A Bachelor's degree and nine (9) years of general experience is equivalent to a Master's degree; or a High School Diploma (or equivalent) and fifteen (15) years of general experience is considered equivalent to a Master's degree. With a Ph.D., eight (8) years of general experience is acceptable.

PROJECT CONTROL SPECIALIST - \$100 per hour

Oversees planning, costing, specifications, financial management and administrative activities such as budgeting, labor resource planning, and financial reporting. Manages highly complex technical/engineering projects. Cost control and budget accountability.

Duties and Responsibilities:

• Client Liaison:

Performs complex evaluations of existing procedures, processes, techniques, models, and/or systems related to management problems or contractual issues that would require a report, and recommends solutions. Develops work breakdown structures, prepares charts, tables, graphs, and diagrams to assist in analyzing problems.

• Supervision:

Performs additional duties as assigned.

Experience and Education Requirements:

Bachelor's degree or equivalent. Six (6) years of general experience is considered equivalent to a Bachelor's degree.

With a Master's degree, no specific experience is required.

NETWORK ENGINEER - \$100 per hour

Under supervision, assists in defining and executing network systems engineering activities within a project. These activities may consist of network: planning, security, performance management, capacity planning, testing and validation, benchmarking, information engineering, and development and staffing of a systems engineering management plan. wireless broadband bridges, wireless

Duties and Responsibilities:

- Performs systems engineering planning, performance management, capacity planning, testing and validation, benchmarking, information engineering.
- Assists in the development of a systems engineering management plan.
- Supports a Systems Engineer, as required.
- Analyzes and develops technical documentation detailing the integration and system performance.
- Performs additional duties as assigned.

xperience and Education Requirements:

Bachelor's degree, or equivalent, and eight (8) years of general experience. Six (6) years of general experience is considered equivalent to a Bachelor's degree. With a Master's degree, six (6) years of general experience is required.

SOFTWARE / HARDWARE ENGINEER - \$90 per hour

Under general supervision, engineers' software or hardware solutions based upon client requirements. Heads up projects that make use of commercially available or custom software engineering tools as required. Specifies orders, installs or arranges installations and supervises hardware needs.

Duties and Responsibilities:

- Engineer's software solutions based upon client requirements.
- Manages projects that make use of commercially available or custom tools, as required.
- Develops technical documentation detailing the project design parameters.
- Performs additional duties as assigned.

Experience and Education Requirements:

Bachelor's degree, or equivalent, and eight (8) years of general experience. Six (6) years of general experience is considered equivalent to a Bachelor's degree. With a Master's degree, six (6) years of general experience is required

SYSTEMS ADMINISTRATOR - \$80 per hour

Supervises and manages the daily activities of configuration and operation of business systems that may be mainframe, mini, web, or client/server based. Performs full QA testing across a spectrum of hardware and software matrix points.

Duties and Responsibilities:

- Optimizes system operation and resource utilization, and performs system capacity analysis and planning.
- Assists users in accessing and using business systems.

Performs additional duties as assigned.

Experience and Education Requirements:

Bachelor's degree, or equivalent, and two (2) years of general experience. Six (6) years of general experience is considered equivalent to a Bachelor's degree. With a Master's degree, no experience is required.

SOFTWARE SPECIALIST - \$130 per hour

Under supervision, works with specific software programs to create user interfaces, controls and navigation. Interfaces project with custom or third party software. Performs QA testing.

Duties and Responsibilities:

- Prepares functional requirements and specifications for hardware/software acquisitions.
- Ensures that problems have been properly identified and solutions will satisfy the project requirements.
- Performs additional duties as assigned.
- Support for HTML, JAVA, PhP, Flash, and other third party software programs.

Experience and Education Requirements:

Bachelor's degree or equivalent. Six (6) years of general experience is considered equivalent to a Bachelor's degree.

TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY (IT) PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51)

1. SCOPE

- a. The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services apply exclusively to IT Services within the scope of this Information Technology Schedule.
- b. The Contractor shall provide services at the Contractor's facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.

2. PERFORMANCE INCENTIVES

- a. When using a performance based statement of work, performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements, for fixed price tasks, under this contract in accordance with this clause.
- b. The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.
- c. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity's

- mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.
- d. The above procedures do not apply to Time and Material or labor hour orders.

3. ORDERING PROCEDURES FOR SERVICES (REQUIRING A STATEMENT OF WORK)

FAR 8.402 contemplates that GSA may occasionally find it necessary to establish special ordering procedures for individual Federal Supply Schedules or for some Special Item Numbers (SINs) within a Schedule. GSA has established special ordering procedures for services that require a Statement of Work. These special ordering procedures take precedence over the procedures in FAR 8.404 (b)(2) through (b)(3).

GSA has determined that the prices for services contained in the contractor's price list applicable to this Schedule are fair and reasonable. However, the ordering activity using this contract is responsible for considering the level of effort and mix of labor proposed to perform a specific task being ordered and for making a determination that the total firm-fixed price or ceiling price is fair and reasonable.

1. WHEN ORDERING SERVICES, ORDERING ACTIVITIES SHALL PREPARE A REQUEST (REQUEST FOR QUOTE OR OTHER COMMUNICATION TOOL):

- Statement of Work (a performance-based statement of work is preferred) that outlines, at a minimum, the work to be performed, location of work, period of performance, deliverable schedule, applicable standards, acceptance criteria, and any special requirements (i.e., security clearances, travel, special knowledge, etc.) should be prepared.
- ii. The request should include the statement of work and request the contractors to submit either a firm-fixed price or a ceiling price to provide the services outlined in the statement of work. A firm-fixed price order shall be requested, unless the ordering activity makes a determination that it is not possible at the time of placing the order to estimate accurately the extent or duration of the work or to anticipate cost with any reasonable degree of confidence. When such a determination is made, a labor hour or time-and-materials proposal may be requested. The firm-fixed price shall be based on the rates in the schedule contract and shall consider the mix of labor categories and level of effort required to perform the services described in the statement of work. The firm-fixed price of the order should also include any travel costs or other incidental costs related to performance of the services ordered, unless the order provides for reimbursement of travel costs at the rates provided in the Federal Travel or Joint Travel Regulations. A ceiling price must be established for labor-hour and time-and-materials orders.
- iii. The request may ask the contractors, if necessary or appropriate, to submit a project plan for performing the task, and information on the contractor's experience and/or past performance performing similar tasks.
- iv. The request shall notify the contractors what basis will be used for selecting the contractor to receive the order. The notice shall include the basis for determining whether the contractors are technically qualified and provide an explanation regarding the intended use of any experience and/or past performance information in determining technical qualification of responses. If consideration will be limited to

schedule contractors who are small business concerns as permitted by paragraph (2)(i) below, the request shall notify the contractors that will be the case.

2. TRANSMIT THE REQUEST TO CONTRACTORS:

- i) Based upon an initial evaluation of catalogs and price lists, the ordering activity should identify the contractors that appear to offer the best value (considering the scope of services offered, pricing and other factors such as contractors' locations, as appropriate). When buying IT professional services under SIN **54151S** ONLY, the ordering activity, at its discretion, may limit consideration to those schedule contractors that are small business concerns. This limitation is not applicable when buying supplies and/or services under other SINs as well as SIN **54151S**. The limitation may only be used when at least three (3) small businesses that appear to offer services that will meet the ordering activity's needs are available, if the order is estimated to exceed the micro-purchase threshold.
- ii) The request should be provided to three (3) contractors if the proposed order is estimated to exceed the micro-purchase threshold, but not exceed the maximum order threshold. For proposed orders exceeding the maximum order threshold, the request should be provided to additional contractors that offer services that will meet the ordering activity's needs. ordering activities should strive to minimize the contractors' costs associated with responding to requests for quotes for specific orders. Requests should be tailored to the minimum level necessary for adequate evaluation and selection for order placement. Oral presentations should be considered, when possible.

3. EVALUATE RESPONSES SELECT THE CONTRACTOR TO RECEIVE ORDER:

After responses have been evaluated against the factors identified in the request, the order should be placed with the schedule contractor that represents the best value. (See FAR 8.404)

The establishment of Federal Supply Schedule Blanket Purchase Agreements (BPAs) for recurring services is permitted when the procedures outlined herein are followed. All BPAs for services must define the services that may be ordered under the BPA, along with delivery or performance time frames, billing procedures, etc. The potential volume of orders under BPAs, regardless of the size of individual orders, may offer the ordering activity the opportunity to secure volume discounts. When establishing BPAs, ordering activities shall inform contractors in the request (based on the ordering activity's requirement) if a single BPA or multiple BPAs will be established, and indicate the basis that will be used for selecting the contractors to be awarded the BPAs.

- i. SINGLE BPA: Generally, a single BPA should be established when the ordering activity can define the tasks to be ordered under the BPA and establish a firm-fixed price or ceiling price for individual tasks or services to be ordered. When this occurs, authorized users may place the order directly under the established BPA when the need for service arises. The schedule contractor that represents the best value should be awarded the BPA. (See FAR 8.404)
- ii. MULTIPLE BPAs: When the ordering activity determines multiple BPAs are needed to meet its requirements, the ordering activity should determine which contractors can meet any technical qualifications before establishing the BPAs. When multiple BPAs are established,

the authorized users must follow the procedures in (a)(2)(ii) above and then place the order with the Schedule contractor that represents the best value.

Review BPAs Periodically: Such reviews shall be conducted at least annually. The purpose of the review is to determine whether the BPA still represents the best value. (See FAR 8.404)

The ordering activity should give preference to small business concerns when two or more contractors can provide the services at the same firm-fixed price or ceiling price.

When the ordering activity's requirement involves both products as well as executive, administrative and/or professional, services, the ordering activity should total the prices for the products and the firm-fixed price for the services and select the contractor that represents the best value. (See FAR 8.404)

The ordering activity, at a minimum, should document orders by identifying the contractor from which the services were purchased, the services purchased, and the amount paid. If other than a firm-fixed price order is placed, such documentation should include the basis for the determination to use a labor-hour or time-and-materials order. For ordering activity requirements in excess of the micro-purchase threshold, the order file should document the evaluation of Schedule contractors' quotes that formed the basis for the selection of the contractor that received the order and the rationale for any trade-offs made in making the selection.

Ordering procedures for other services available on schedule at fixed prices for specifically defined services or tasks should use the procedures in FAR 8.404. These procedures are listed in the pricelist, under "Information for ordering activities," paragraph #12.

4. ORDER

- a. Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.
- b. All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.

5. PERFORMANCE OF SERVICES

- a. The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.
- b. The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.
- c. The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.
- d. Any Contractor travel required in the performance of IT Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel.

Contractors cannot use GSA city pair contracts.

6. INSPECTION OF SERVICES

The Inspection of Services-Fixed Price (AUG 1996) clause at FAR 52.246-4 applies to firm-fixed price orders placed under this contract. The Inspection-Time and Materials and Labor-Hour (JAN 1986) clause at FAR 52.246-6 applies to time and materials and labor hour orders placed under this contract.

7. RESPONSIBILITIES OF THE CONTRACTOR

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 Rights in Data - General, may apply.

8. RESPONSIBILITIES OF THE ORDERING ACTIVITY

Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT Services.

9. INDEPENDENT CONTRACTOR

All IT Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.

10. ORGANIZATIONAL CONFLICTS OF INTEREST

a. **Definitions.**

"Contractor" means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract. "Contractor and its affiliates" and "Contractor or its affiliates" refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor.

An "Organizational conflict of interest" exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor's or its affiliates' objectivity in performing contract work.

b. To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.

11. INVOICES

The Contractor, upon completion of the work ordered, shall submit invoices for IT services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

12. Payment

For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time and materials orders, the Payments under Time and Materials and Labor Hour Contracts (Alternate I (APR 1984)) at FAR 52.232-7 apply to time and materials orders placed under this contract. For labor hour orders, the Payment under Time and Materials and Labor Hour Contracts (FEB 2002) (Alternate II (FEB 2002)) at FAR 52.232-7 applies to labor hour orders placed under this contract.

13. RESUMES

Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.

14. INCIDENTAL SUPPORT COSTS

Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

15. APPROVAL OF SUBCONTRACTS

The ordering activity may require that the Contractor receive, from the ordering activity's Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.

16. DESCRIPTION OF IT SERVICES AND PRICING MEDIANOW IT CONSULTING SERVICES OVERVIEW

MediaNow's recent corporate experience has been in e-commerce: automating business processes to provide services over the Internet. Because MediaNow did the right job (focused on the business requirements) in the right way (excruciating attention to detail), we can continue to point to our successes. MediaNow excels at solving both the technical and business aspects of a problem.

Technical Expertise:

- MediaNow is expert in digital media devices, systems and infrastructure
- High-level challenges, we tackle challenges beyond the ordinary.
- High-level solutions, we deliver more than "off the shelf" and "me-too" solutions.

Business Expertise:

- Reasonable fees, always. Request a firm fixed price bid or refer to our schedule of hourly rates (below).
- Results-oriented management.
- Design Thinking
- Value Engineering

SPECIFIC SERVICES

- 1. Internet projects: planning, design, management, coding and implementation. Examples include:
 - Integrating business and the Internet / Internet of Things IoT
 - Transaction Interface / design and development.
 - Remote Control
 - Digital Media Infrastructure
 - Middleware and back-end systems integration.
 - Content Delivery Networks CDN
 - Website, design, security, in all modern development languages
 - Application Development
 - Content Management
 - IT Security Services
 - Physical Space Security and surveillance
 - Robotics
- 2. **Data network support services:** system design, implementation, testing, operation (hosting), maintenance, system administration, backup, server monitoring, security, log file analysis, test staging, navigation menus, forms scripting, and databases.
- 3. **E Commerce** billing, low cost credit card processing, same day funds transfer, funding based on future credit card sales, customer support contact management, customer tracking, demographic profiles, targeted mailing lists, advertising with link and ad exchanges, product updates and inventory management.
- 4. **Business process projects:** workflow analysis, strategy, software tools and reengineering. Examples include:
 - Video teleconferencing
 - Digital signage
 - Remote Control
 - Video and Tele Conferencing
 - Wireless broadband implementation for video or data communication
 - · Cost analysis and reduction
 - FedRAMP, GovCloud and cloud services
 - IT Security
 - Surveillance and Security Systems
 - Robotics

RESOURCES

- An ongoing research partnership with the New Jersey Institute of Technology.
- Deep technical architecture expertise.
- Management experience on projects for Citibank, IBM, AT&T, Xerox, HP, AIG, Sovereign Bank, AAA, Liberty Travel GoGo, I2, Pratt &
- Whitney, Kraft General Foods, Quaker Oats, & Pfizer.
- Experience in all Internet technologies, business process reengineering, groupware, collaborative decision and task support, workflow, knowledge or document management, computer telephony, call center, customer service applications, supply chain management etc., .
- Member of multiple trade associations

METHODOLOGY

- Cost-effective, technically simple and elegant solutions that fully address customers' current business situation and future needs.
- ISO 12207 and SEI CMM processes for software development combined with extreme programming and feature driven development to ensure customer satisfaction and quality delivery in critical time.
- Prudent deployment of software reuse and components.
- Both ad hoc and structured collaboration on design patterns and frameworks for e-Commerce.
- Effective onsite / offsite model for transparent project management, communication, risk management and faster time-to-market through round the clock development.

TOOLS / LANGUAGES

Java, JavaScript, XML, JSP, PHP, PERL, HTML, DHTML, XHTML, PHP, CSS, WordPress, C, C++, SQL, LDAP, and others

		GSA PRICE		
MFG NAME	PART NUMBER	PRODUCT DESCRIPTION	w/IFF fee	Warranty
ALTIASYSTEMS	PC3PUHD	PanaCast 3 Camera System Ultra Wide-Angle Intell		1 year
	IZVVPCB64K	PanaCast 2 Camera System Intelligent Zoom and Pa		1 year
ALTIASYSTEMS	IZVVPCB64KB	PanaCast 2 Camera System Intelligent Zoom and Pa	\$ 922.60	1 year
ALTIASYSTEMS	IZVVPCB64KWM	PanaCast 2 Camera System Intelligent Zoom and Pa		1 year
ALTIASYSTEMS	IZVVPCB64KWMB	PanaCast 2 Camera System Intelligent Zoom and Pa		1 year
ALTIASYSTEMS	IZVVPCB64KTS	PanaCast 2 Camera System Intelligent Zoom and Pa		1 year
ALTIASYSTEMS	IZVVPCB64KTSB	PanaCast 2 Camera System Intelligent Zoom and Pa	•	1 year
ALTIASYSTEMS	IZPCB64K	PanaCast 2 Camera System Intelligent Zoom Enable	\$ 776.98	1 year
ALTIASYSTEMS	IZPCB64KB	PanaCast 2 Camera System Intelligent Zoom Enable		1 year
ALTIASYSTEMS	IZPCB-4KTS	PanaCast 2 Camera System Intelligent Zoom enable	\$ 776.98	1 year
ALTIASYSTEMS	IZPCB64KTSB	PanaCast 2 Camera System Intelligent Zoom enable	\$ 776.98	1 year
ALTIASYSTEMS	IZPCB64KWM	PanaCast 2 Camera System Intelligent Zoom enable	\$ 776.98	1 year
ALTIASYSTEMS	IZPCB64KWMB	PanaCast 2 Camera System Intelligent Zoom enable	\$ 776.98	1 year
ALTIASYSTEMS	PCB64KWMBSB1	Sound Bar Solution Bundle PanaCast 2 with Sound	\$ 971.47	1 year
ALTIASYSTEMS	IZPCSW	Software License Key PanaCast 2 Intelligent Zoom	\$ 145.62	1 year
ALTIASYSTEMS	VVPCSW	Software License Key PanaCast Vivid Software Lice	\$ 145.62	1 year
ALTIASYSTEMS	WHTPCSW	Software License Key PanaCast Whiteboard Softwa	\$ 194.49	1 year
ALTIASYSTEMS	PCB64KTS	Accessories PanaCast 2 Table Stand - Silver	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KTSB	Accessories PanaCast 2 Table Stand - Black	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KWM	Accessories PanaCast 2 Wall Mount - Silver	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KWMB	Accessories PanaCast 2 Wall Mount - Black	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KMM	Accessories PanaCast 2 Monitor Mount -Silver	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KMMB	Accessories PanaCast 2 Monitor Mount - Black	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KPW	Accessories PanaCast 2 Power Adapter	\$ 9.77	1 year
ALTIASYSTEMS	PCB64KUSB1	Accessories 1 meter USB 3.0 cable for PanaCast 2 (\$ 4.89	1 year
ALTIASYSTEMS	PCB64KUSB6	Accessories 6 ft USB 3.0 cable for PanaCast 2 came	\$ 7.82	1 year
ALTIASYSTEMS	PCB64KWMAJ	Accessories PanaCast 2 Adjustable Wall Mount - Si	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KWMAJB	Accessories PanaCast 2 Adjustable Wall Mount - Bl	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KWMDU	Accessories PanaCast 2 Dual Wall Mount in Silver		1 year
ALTIASYSTEMS	PCB64KWMDUB	Accessories PanaCast 2 Dual Wall Mount in Black	\$ 48.87	1 year
ALTIASYSTEMS	PCB64KWR2Y	Warranties PanaCast 2 -2 YR Extended Warranty w	\$ 96.76	1 year
ALTIASYSTEMS	PCB64KWR3Y	Warranties PanaCast 2 -3 YR Extended Warranty w	\$ 135.85	1 year
CHYRON	3C05400	Chyron ChyAlert-SW - ChyAlert User Interface Upg	\$ 134.64	1 year
CHYRON	51G0670	Chyron CF-R/W USB Compact Flash Reader/ Writer	\$ 40.39	1 year
CHYRON	51G0695	Chyron ChyTV Replacement Power Suppy - 5VDC.	\$ 40.39	1 year
CHYRON	5AO1462	Chyron RMK-Plus RackMount Kit for ChyTV Plus. D	\$ 67.32	1 year
CHYRON	7A00244	ChyTV, based on Chyron's renowned broadcast gra	\$ 1,252.15	1 year
CHYRON	7A00253	ChyAlert, based on the ChyTV Video Graphics Infor	\$ 1,341.91	1 year
CHYRON	7A00256	Chyron SDK - Software Development Kit (1Year Sur	<u> </u>	1 year
CHYRON	7A00268	ChyTV Plus, based on the popular ChyTV Video Gra	•	1 year
CHYRON	7A00269	ChyTV Plus, based on the popular ChyTV Video Gra		1 year
CHYRON	7A00307	ChyTV SDI, based on the popular ChyTV Video Gran		1 year
CHYRON	7AHD100	ChyTV HD 100, the latest generation of the popula		1 year
	DVN-600-6MN-336X624	Created for premier indoor properties that deman		1 year
	RS-4010-22-SE	Show Control SystemAs a complete, comprehensiv		1 year

KNIGHTSCOPE	KS-K1	The Knightscope KI model is an in-place security gu	\$ 4,443.32	1 month
KNIGHTSCOPE	KS-K3	The Knightscope K3 is a roving Indoor Security Rob	\$ 6,418.14	1 month
KNIGHTSCOPE	KS-K5	The Knightscope K5 is a roving outdoor Security Ro	\$ 6,418.14	1 month
KNIGHTSCOPE	KS-AFTERHOURS	The Knightscope After Hours Package is an options	\$ 592.44	1 month
KNIGHTSCOPE	KS-INTERACTIONS	The Knightscope Interactions Package is an availab	\$ 493.70	1 month
KNIGHTSCOPE	KS-PARKING	The Knightscope Parking Monitor Package; is an or	\$ 394.96	1 month
KNIGHTSCOPE	KS-ULTRAHD	The Knightscope Ultra HD Video Package is an opti	\$ 296.22	1 month
NVERZION	NFINITY-4-7.2TB	4-Channel Serial Digital or High-Definition Video Se	\$32,090.68	1 year
NVERZION	NFINITY-4-21.6TB	4-Channel Serial Digital or High-Definition Video Se	\$33,924.43	1 year
SCALA	EW-1YR-L-W-A0-01	Scala Content Manager	\$ 90.68	1 year
SCALA	EW-1YR-PLT01-W-WLD-A0-01	Scala Content Manager	\$ 90.68	1 year
SCALA	EW-1YR-PST01-W-US-A0-01	Scala Content Manager	\$ 158.69	1 year
SCALA	EW-1YR-S-W-A0-01	Scala Content Manager	\$ 113.35	1 year
SCALA	EW-2YR-L-W-A0-01	Scala Content Manager	\$ 136.02	1 year
SCALA	EW-2YR-PLT01-W-WLD-A0-01	Scala Content Manager	\$ 158.69	1 year
SCALA	EW-2YR-PST01-W-US-A0-01	Scala Content Manager	\$ 226.70	1 year
SCALA	EW-2YR-S-W-A0-01	Scala Content Manager		1 year
SCALA	EW-3YR-L-W-A0-01	Scala Content Manager	\$ 181.36	_
SCALA	EW-3YR-PLT01-W-WLD-A0-01	<u> </u>		1 year
SCALA	EW-3YR-PST01-W-US-A0-01	Scala Content Manager		1 year
SCALA	EW-3YR-S-W-A0-01	Scala Content Manager		1 year
SCALA	EW-4YR-L-W-A0-01	Scala Content Manager		1 year
SCALA	EW-4YR-PLT01-W-WLD-A0-01	-		1 year
SCALA	EW-4YR-PST01-W-US-A0-01	Scala Content Manager		1 year
SCALA	EW-4YR-S-W-A0-01	Scala Content Manager		1 year
SCALA	HW-L-W-A0-01	Scala Content Manager		1 year
SCALA	HW-S-W-A0-01	Scala Content Manager		1 year
SCALA	MNCM SW-CNET	Scala Additional Network for MNCM	\$ 928.46	1 year
SCALA	RM-CAL-1	Scala Maintenance CAL		1 year
SCALA	RM-CMS-DL	Scala Maintenance Scala Content Manager - Dongl	-	1 year
SCALA	RM-IDE	Scala Maintenance Scala Designer	\$ 162.21	
SCALA	RM-PLAD	Scala Maintenance Scala PC Player License	\$ 111.09	1 year
SCALA	RM-SPP-SFH	Scala Maintenance Samsung SSP Player	\$ 64.23	1 year
SCALA	SAAS-ADP-MFH	Scala SaaS Android HTML Enhanced Player		1 year
SCALA	SAAS-PAV-4K01	Scala SaaS UHD Player	\$ 351.83	1 year
SCALA	SAAS-PAV-4K02	Scala SaaS DUAL UHD Player	\$ 410.47	1 year
SCALA	SAAS-PLAD	Scala SaaS PC Player	\$ 409.06	1 year
SCALA	SAAS-PLAD-AOP	Scala SaaS PC Audio Only Player	\$ 75.05	1 year
SCALA	SAAS-PLT-HD01	Scala SaaS HD Lite Player		1 year
SCALA	SAAS-PLYRSET	Scala SaaS Player Setup - per Player	\$ 29.31	1 year
SCALA	SAAS-PST-HD01	Scala SaaS HD Player	\$ 293.19	1 year
SCALA	SAAS-PST-HD02	Scala SaaS DUAL HD Player	\$ 351.83	1 year
SCALA	SAAS-PST-HD04	Scala SaaS QUAD HD Player	\$ 469.11	1 year
SCALA	SAAS-SS10GB-ST	Scala Additional 10 GB storage	\$ 293.19	1 year
SCALA	SAAS-SSCM-NETSET	Scala SaaS Network Account Setup Shared Content		1 year
0 0/ (L/ (\$ 564.23	1 year
SCALA	SH-PLT01-W-WLD-A0-01	Scala Content Manager	\ \ \h\/⊥ /≺	11 1/12/21

SCALA	SV-HDSK-STD	Scala Standard Helpdesk (Billing in Advance per Pla	\$ 117.27	1 year
SCALA	SV-PNS	Scala Standard Helpdesk per Incident (minimum of		1 year
SCALA	SV-SAAS-APMT-PLYR	Scala Player Application Maintenance - per Player		1 year
SCALA	SV-SAAS-NETMON	Scala Network Monitoring - per Player	\$ 234.55	1 year
SCALA	SW-ADP-MFH	Scala Android HTML Enhanced Player	\$ 366.49	1 year
SCALA	SW-C05-5	Scala InfoChannel Content Manager 5 makes mana	•	1 year
SCALA	SW-C25-5	Scala InfoChannel Content Manager 5 makes mana		1 year
SCALA	SW-C50-5	Scala InfoChannel Content Manager 5 makes mana		1 year
SCALA	SW-CAL-1	Client Access License	\$ 95.84	1 year
SCALA	SW-CEN-5	Scala InfoChannel Content Manager 5 makes mana		1 year
SCALA	SW-CMDTODL	Scala Content Manager - Dongle to Dongleless Con		1 year
SCALA	SW-CMS-DL	Scala Content Manager		1 year
SCALA	SW-IDE	Scala Designer	\$ 811.08	1 year
SCALA	SW-IDE-5	Scala InfoChannel Designer 5 allows you to create		1 year
SCALA	SW-IDE-DL	Scala Designer	\$ 928.46	1 year
SCALA	SW-IDEDTODL	Scala Designer - Dongle to Dongleless Conversion		1 year
SCALA	SW-MNCM-DL	Scala Multi Network Content Manager		1 year
SCALA	SW-P01-5	Scala InfoChannel Player 5 provides reliable, deper	· ·	1 year
SCALA	SW-PAV-4K01	Scala UHD Player Licenses	\$ 487.68	1 year
SCALA	SW-PAV-4K02	Scala DUAL UHD PlayerLicenses	\$ 585.42	1 year
SCALA	SW-PLAD	Scala PC Player License		1 year
SCALA	SW-PLAD-AOP	Scala PC Audio Only Player License		1 year
SCALA	SW-PLT-HD01	Scala HD Lite Player Licenses	\$ 194.48	1 year
SCALA	SW-PST-HD01	Scala HD Player Licenses	\$ 389.95	1 year
SCALA	SW-PST-HD02	Scala DUAL HD Player Licenses	\$ 487.68	1 year
SCALA	SW-PST-HD04	Scala QUAD HD Player Licenses		1 year
SCALA	SW-SKB-5	For all your dynamic digital signage needs, Scala's I	\$ 2,908.65	1 year
SCALA	SW-SKG-5	For all your dynamic digital signage needs, Scala's I		1 year
SCALA	SW-SKP-5	For all your dynamic digital signage needs, Scala's I	\$14,548.30	1 year
SCALA	SW-SKS-5	For all your dynamic digital signage needs, Scala's I		1 year
SCALA	SW-SSP-SFH	Scala Samsung SSP Player	\$ 321.15	
SCALA	SW-XBR	Scala Broadcast Server		1 year
SCALA	SW-XBR-5	Scala InfoChannel 5 Broadcast Server EX Module.		1 year
SCALA	SW-XLV	Scala Local Verification EX Module	\$ 48.86	1 year
SCALA	SW-XPL-5	Scala InfoChannel 5 Playback Audit EX Module Info	\$ 1,457.85	1 year
SCALA	SW-XPU	Scala Publish Automation EX Module	\$ 830.73	1 year
SCALA	SW-XPU-5	Scala InfoChannel 5 Publish Automation EX Module	\$ 498.71	1 year
SCALA	SW-XTE-5	Scala InfoChannel 5 Template Composer EX Modul	\$ 1,163.66	1 year
SCALA	SW-XTV-5	Scala InfoChannel 5 TV Tuner EX Module InfoChan	\$ 149.61	1 year
SCALA	SW-XVI-5	Scala InfoChannel 5 Video Control EX Module Info	\$ 293.69	1 year
SCALA	SW-XWE-5	Scala InfoChannel 5 Weather EX Module InfoChan	\$ 149.61	1 year
SCALA	TR-ONLINE	Scala Online Training (minimum 4 hours)	\$ 219.89	1 year
SCALA	TR-ONSITE	Scala Onsite Training	\$ 6,925.94	1 year
SENECA	FANLESS-HDN	HDNi5-5-8-120-W SENECA FANLESS HDN MEDIA PL	\$ 1,012.59	1 year
SPECTRUM	55258-CHCHBRS140TK01B0	Spectrum Elite Lectern, Base: Toe Kick, Cove Color:	\$ 4,029.22	10 year
SPECTRUM	55259CHBTK	Media Director V2	\$ 2,664.61	10 year
SPECTRUM	55411-CHCHB42S1005B0000	Mobile Inspiration Lectern in Cherry/Black with Ba	\$ 1,768.02	10 year

SPECTRUM	55110	Toekick Kit	\$	107 52	10 year
	55111	Logo Plate	\$		10 year
	55114	41" Link Lectern Instructor Door	\$		10 year
SPECTRUM	55385	Link Lectern Flip-up Shelf	\$		10 year
SPECTRUM	55387	36" Link Lectern Instructor Door	\$		10 year
SPECTRUM	55113B	2RU Rack Rail	\$		10 year
SPECTRUM	55115-B10010	36" Link Lectern w/Overbridge Twin Wheels Metal	т		10 year
	55115-B10013	36" Link Lectern w/Overbridge Twin Wheels Metal			
	55115-B10020	36" Link Lectern w/Overbridge Twin Wheels Match			
	55115-B10023	36" Link Lectern w/Overbridge Twin Wheels Match			10 year
SPECTRUM	55115-B20010	41" Link Lectern w/Overbridge Twin Wheels Metal			10 year
SPECTRUM	55115-B20013	41" Link Lectern w/Overbridge Twin Wheels Metal			10 year
SPECTRUM	55115-B20020	41" Link Lectern w/Overbridge Twin Wheels Match			10 year
	55115-B20023	41" Link Lectern w/Overbridge Twin Wheels Match			10 year
	55115-P10010	36" Link Lectern w/Plain Twin Wheels Metal Side P			10 year
SPECTRUM	55115-P10012	36" Link Lectern w/Plain Twin Wheels Metal Side P			10 year
SPECTRUM	55115-P10020	36" Link Lectern w/Plain Twin Wheels Matching La			10 year
SPECTRUM	55115-P10022	36" Link Lectern w/Plain Twin Wheels Matching La			10 year
SPECTRUM	55115-P20010	41" Link Lectern w/Plain Twin Wheels Metal Side P			10 year
SPECTRUM	55115-P20012	41" Link Lectern w/Plain Twin Wheels Metal Side P	_		10 year
SPECTRUM	55115-P20020	41" Link Lectern w/Plain Twin Wheels Matching La			10 year
	55115-P20022	41" Link Lectern w/Plain Twin Wheels Matching La			10 year
SPECTRUM	55115-S10010	36" Link Lectern w/Surround Twin Wheels Metal S	\$	1,216.50	10 year
SPECTRUM	55115-S10012	36" Link Lectern w/Surround Twin Wheels Metal S			10 year
SPECTRUM	55115-S10020	36" Link Lectern w/Surround Twin Wheels Matchir			10 year
SPECTRUM	55115-S10022	36" Link Lectern w/Surround Twin Wheels Matchir	\$	1,373.14	10 year
SPECTRUM	55115-S20010	41" Link Lectern w/Surround Twin Wheels Metal S	\$	1,302.76	10 year
SPECTRUM	55115-S20012	41" Link Lectern w/Surround Twin Wheels Metal S	\$	1,352.33	10 year
SPECTRUM	55115-S20020	41" Link Lectern w/Surround Twin Wheels Matchir	\$	1,414.79	10 year
SPECTRUM	55115-S20022	41" Link Lectern w/Surround Twin Wheels Matchir	\$	1,464.37	10 year
SPECTRUM	55197-B	Slide in Rack Cube 12RU	\$	182.49	10 year
SPECTRUM	55384B	41" Link Lectern 15RU Rack Cube	\$	196.30	10 year
SPECTRUM	55385-WD	Link Lectern Flip-up Shelf Chalk White Dry Erase	\$	285.09	10 year
SPECTRUM	55386B	Keyboard Tray	\$	127.25	10 year
SPECTRUM	99044B	Cove Power Module w/USB Charging, Flush Mount	\$	211.10	10 year
SPECTRUM	99044S	Cove Power Module w/USB Charging, Flush Mount	\$	211.10	10 year
VGS-SIMPLICITY	SIMPLICITY2	Simplicity Mobile Clone Player with Simplicity softv	\$	905.79	1 year
VGS-SIMPLICITY	SIMPLICITY3	Simplicity Mobile Clone Player with Simplicity softv		805.03	1 year
VGS-SIMPLICITY	SIMPLICITYA	ANNUAL fee- Includes initial access code, downloa	\$	160.20	1 year
VGS-SIMPLICITY	SIMPLICITYCT	NEW Custom Editable Template Design (per templ	\$	1,284.63	1 year
VGS-SIMPLICITY	SIMPLICITYST	MODIFIED BRANDED STANDARD Template Design	\$	1,711.83	1 year